Alt Order #



**WAWS-TV** 11700 Central Parkway #2 Jacksonville, FL 32224 Main: (904) 996-0400 Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 51197-1   | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive        | Sales Office | Sales Region |
|---------|--------------------------|--------------|--------------|
| WAWS-TV | Millennium Washington DC | Millennium   | National     |

Advertiser Product Estimate Number

Obama/D/President **OBAMA FOR AMERICA** 1537

> 10/23/12 - 10/29/12 51197 09787940 Billing Calendar Billing Type Deal # Broadcast Cash

Order #

Special Handling

Flight Dates

IDB# Advertiser Code | Product Code 9912856 Agency Ref Advertiser Ref

http://www.fox30jax.com

Billing Address:

**Greer Margolis Mitchell Attention: Accounts Payable** 1010 Wisconsic Ave Ste 800 Washington, DC 20007

Send Payment To:

**WAWS-TV Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

|  |                 |                        |        | Spots/       |         |      |            |
|--|-----------------|------------------------|--------|--------------|---------|------|------------|
| Line Start Date End Date Description   | Start/End Time  | MTWTFSS                | Length | Week         | Rate    | Туре |            |
| 1 10/23/12 10/29/12 Action News @ 430a   | 4:30 XM-4:59 XM | 1111                   | :30    | 4            | \$5.00  | NM   |            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 1111                         | Spots/Week 4    | <u>Rate</u><br>\$5.00  |        |              |         |      |            |
| Spots: # Ch Day Air Date Air Time Descr  | <u>iption</u>   | Start/End Time         | Lengt  | h Ad-ID      |         |      | Rate Type  |
| 4 WAWS Tu 10/23/12 4:56 AM Action  | n News @ 430a   | 4:30 XM-4:59 XM        | l :3   | O OFA12G155H |         |      | \$5.00 NM  |
| 5 WAWS W 10/24/12 4:43 AM Action   | n News @ 430a   | 4:30 XM-4:59 XM        | l :3   | O OFA12Z151H |         |      | \$5.00 NM  |
| 3 WAWS Th 10/25/12 4:43 AM Action  | n News @ 430a   | 4:30 XM-4:59 XM        | l :3   | O OFA12G155H |         |      | \$5.00 NM  |
| 2 10/23/12 10/29/12 Action News @ 5a   | 5:00 AM-5:30 AM | 11111                  | :30    | 5            | \$30.00 | NM   |            |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS 11111   | Spots/Week 5    | <u>Rate</u><br>\$30.00 |        |              |         |      |            |
| Spots: # Ch Day Air Date Air Time Descr  | iption_         | Start/End Time         |        | h Ad-ID      |         |      | Rate Type  |
| 4 WAWS Tu 10/23/12 5:23 AM Action  | n News @ 5a     | 5:00 AM-5:30 AM        |        | O OFA12G155H |         |      | \$30.00 NM |
| 5 WAWS W 10/24/12 5:29 AM Action   | n News @ 5a     | 5:00 AM-5:30 AM        |        | O OFA12Z151H |         |      | \$30.00 NM |
| 3 WAWS Th 10/25/12 5:14 AM Action  | n News @ 5a     | 5:00 AM-5:30 AM        | l :3   | O OFA12Z151H |         |      | \$30.00 NM |
| 1 WAWS F 10/26/12 5:24 AM Action   | News @ 5a       | 5:00 AM-5:30 AM        | 1 :3   | O OFA12G182H |         |      | \$30.00 NM |
| 3 10/23/12 10/29/12 Action News @ 530a   | 5:30 AM-6:00 AM | 21111                  | :30    | 6            | \$40.00 | NM   |            |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS 21111 - | Spots/Week<br>6 | <u>Rate</u><br>\$40.00 |        |              |         |      |            |
| Spots: # Ch Day Air Date Air Time Descr  | <u>iption</u>   | Start/End Time         |        | h Ad-ID      |         |      | Rate Type  |
|  | News @ 530a     | 5:30 AM-6:00 AM        |        | 0 OFA12Z151H |         |      | \$40.00 NM |
|  | News @ 530a     | 5:30 AM-6:00 AM        |        | O OFA12G155H |         |      | \$40.00 NM |
|  | News @ 530a     | 5:30 AM-6:00 AM        |        | O OFA12G155H |         |      | \$40.00 NM |
| 5 WAWS F 10/26/12 5:59 AM Action   | News @ 530a     | 5:30 AM-6:00 AM        | l :3   | O OFA12A186H |         |      | \$40.00 NM |
| 4 10/23/12 10/29/12 Action News @ 6a   | 6:00 AM-7:00 AM | 11111                  | :30    | 5            | \$50.00 | NM   |            |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS 111111  | Spots/Week 5    | <u>Rate</u><br>\$50.00 |        |              |         |      |            |
| Spots: # Ch Day Air Date Air Time Descr  | <u>iption</u>   | Start/End Time         | Lengt  | h Ad-ID      |         |      | Rate Type  |
| 2 WAWS Tu 10/23/12 6:15 AM Action  | News @ 6a       | 6:00 AM-7:00 AM        | l :3   | O OFA12G155H |         |      | \$50.00 NM |
| 4 WAWS W 10/24/12 6:45 AM Action   | n News @ 6a     | 6:00 AM-7:00 AM        | l :3   | O OFA12G155H |         |      | \$50.00 NM |
| 3 WAWS Th 10/25/12 6:58 AM Action  | News @ 6a       | 6:00 AM-7:00 AM        | l :3   | O OFA12G150H |         |      | \$50.00 NM |
| 5 WAWS F 10/26/12 6:29 AM Action   | News @ 6a       | 6:00 AM-7:00 AM        | l :3   | O OFA12G15OH |         |      | \$50.00 NM |

## INVOICE



WAWS-TV Newport Television LLC PO Box 402619 Atlanta, GA 30384-2619

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 51197-1   | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |

http://www.fox30jax.com

Weeks:

Start Date

End Date

MTWTFSS

| Start Date   End Date   Description   StartEnd Time   MTWTFSS   Length   Week   Rate   Type   | ittp://w | ww.fox30jax.c | <u>:om</u>          |                   |                              |                   |                        |          | S       | spots/     |            |      |            |     |
|---|----------|---------------|---------------------|-------------------|------------------------------|-------------------|------------------------|----------|---------|------------|------------|------|------------|-----|
| Section   Fig. 2   10/29/12   10/29/12   Action News ® 7a   7.00 AM-8:00 AM   MITWIFF-   30   5   \$50.00   NM  | ine      | Start Date    | End Date            | Descr             | iption                       | Start/End Time    | MTWTFSS                | Len      |         |            | Rate       | Туре |            |     |
| Weeks:   Start Date   End   Date   MTWTFSS   Spots/Week   Section   Start/End Time   Length Ad-ID   Rate  | 4        | 10/23/12      | 10/29/12            | Action            | News @ 6a                    | 6:00 AM-7:00 AM   | 11111                  | :        | :30     | 5          | \$50.00    | NM   |            |     |
| Spots: #Ch  | 5        | 10/23/12      | 10/29/12            | Action            | n News @ 7a                  | 7:00 AM-8:00 AM   | МГWГF                  |          | :30     | 5          | \$50.00    | NM   |            | =   |
| Spots: #Ch  |          | Weeks:        | Start Date          | End Da            | te MTWTFSS                   | Spots/Week_5      |                        |          |         |            |            |      |            |     |
| 1   WAWWS Tu   10/23/12   7.43 AM Action News @ 7a   7.00 AM-8:00 AM   30 0FA12Z151H   \$50.00  |          | Spots: # Cl   |                     |                   |                              |                   |                        | L        | enath A | \d-ID      |            |      | Rate 7     | Tvr |
| 2 WAWS W Th 10/24/12         7:29 AM Action News ® 7a         7:00 AM-8:00 AM         :30 0FA12Z151II         \$50.00           4 WAWS Th 10/25/12         7:54 AM Action News ® 7a         7:00 AM-8:00 AM         :30 0FA12Z151II         \$50.00           6 10/23/12         10/29/12         Action News ® 8a         8:00 AM-9:00 AM         MIWTF-         :30 0FA12Z15III         \$50.00           6 10/23/12         10/29/12         Action News ® 8a         8:00 AM-9:00 AM         MIWTF-         :30 0FA12Z15III         \$50.00           Weeks:         Start Date End Date Date Air Time Description         Start Date End Date Date Air Time Description         Rate \$525.00         \$25.00  |          |               |                     |                   |                              |                   |                        |          |         |            |            |      | \$50.00    |     |
| S WAWS F   10/28/12   7.36 AM Action News @ 7a   7.00 AM-8:00 AM   :30 0FA126182H   \$50.00   |          | 2 W           | AWS W 10            | 0/24/12           | 7:29 AM Action N             | lews @ 7a         | 7:00 AM-8:00 AM        | M        | :30 (   | FA12Z151H  |            |      | \$50.00    | N   |
| Weeks:   Start Date   End Date   MIWIFSS   Spots/Week   Start Date   End Date   MIWIFSS   Spots/Week   Start Date   End Date   MIWIFSS   Spots/Week   Start Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Spots   Miwifs   Spots   Miwifs   M  |          | 4 W.          | AWS Th 10           | )/25/12           | 7:54 AM Action N             | lews @ 7a         | 7:00 AM-8:00 AM        | М        | :30 (   | FA12Z151H  |            |      | \$50.00    | N   |
| Weeks   Start Date   End Date   MIWITSS   Spots/Week   Rate   2 WAWS Tu 10/23/12   10/28/12   8.28 AM Action News @ 8a   8.00 AM-9:00 AM   :30 0FA12G155H   \$25.00   3 WAWS Th 10/25/12   8.24 AM Action News @ 8a   8.00 AM-9:00 AM   :30 0FA12G155H   \$25.00   3 WAWS Th 10/25/12   8.24 AM Action News @ 8a   8.00 AM-9:00 AM   :30 0FA12G155H   \$25.00   \$2 |          | 5 W           | AWS F 10            | 0/26/12           | 7:36 AM Action N             | lews @ 7a         | 7:00 AM-8:00 AM        | М        | :30 (   | FA12G182H  |            |      | \$50.00    | N   |
| 10/23/12     | 6        | 10/23/12      | 10/29/12            | Action            | News @ 8a                    | 8:00 AM-9:00 AM   | МГWГF                  | :        | :30     | 3          | \$25.00    | NM   |            |     |
| 2 WAWS Tu 10/23/12 8:28 AM Action News @ 8a 8:00 AM-9:00 AM :30 0FA12C155H \$25.00 3 WAWS Th 10/25/12 8:44 AM Action News @ 8a 8:00 AM-9:00 AM :30 0FA12C155H \$25.00 7 10/28/12 10/28/12 FOX News Sunday 11:00 AM-12:00 PMS :30 1 \$50.00 NM  Weeks: Start Date   End Date   MIWIFSS   1   S50.00 Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   1:00/23/12   10/28/12   10:58 AM FOX News Sunday   11:00 AM-12:00 PM :30 0FA12C182H   \$50.00 8 10/23/12 10/29/12 M-F 10p-1030p   10:00 PM-10:30 PM2- :30 2 \$1,100.00 NM  Weeks: Start Date   End Date   MIWIFSS   Spots/Week   Rate   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Start/End Time   Length Ad-ID   R   |          | Weeks:        |                     | End Da<br>10/29/1 | te MTWTFSS MTWTF             | Spots/Week 3      |                        |          |         |            |            |      |            |     |
| 3 WAWS Th 10/25/12   8:44 AM Action News @ 8a   8:00 AM-9:00 AM   :30 0FA12G155H   \$25.00     7 10/28/12   10/28/12   FOX News Sunday   11:00 AM-12:00 PMS   :30   1   \$50.00   NM  |          | Spots: # Cl   | <u>n Day Ai</u>     | r Date            | Air Time Descript            | ion               | Start/End Time         | <u>L</u> | ength / | \d-ID      |            |      | Rate 7     | Гуг |
| To   10/28/12   10/28/12   FOX   New   Sunday   11:00 AM-12:00 PMS   :30   1   \$50.00   NM   |          | 2 W           | AWS Tu 10           | )/23/12           | 8:28 AM Action N             | lews @ 8a         | 8:00 AM-9:00 AM        | M        | :30 (   | FA12G155H  |            |      | \$25.00    | N   |
| Weeks:   Start Date   End Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Start/End Time   Length Ad-ID   Start/End Time   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   |          | 3 W           | AWS Th 10           | )/25/12           | 8:44 AM Action N             | lews @ 8a         | 8:00 AM-9:00 AM        | M        | :30 (   | FA12G155H  |            |      | \$25.00    | N   |
| Spots: # Ch   | 7        | 10/28/12      | 10/28/12            | FOX N             | News Sunday                  | 11:00 AM-12:00 PM | S                      | :        | :30     | 1          | \$50.00    | NM   |            |     |
| Spots: # Ch   |          | Weeks:        | Start Date 10/22/12 | End Da<br>10/28/1 | <u>te</u> <u>MTWTFSS</u> S   | Spots/Week 1      | <u>Rate</u><br>\$50.00 |          |         |            |            |      |            | _   |
| New Normal Start   New Normal   |          | Spots: # Cl   |                     |                   |                              |                   |                        | L        | ength A | \d-ID      |            |      | Rate       | Гуј |
| Weeks:   Start   Date   End   Date   Ad-ID   Rate   Start/End Time   Length   Ad-ID   Rate   Ad-ID   Rate   Start/End Time   Length   Ad-ID   Rate   Ad-I   |          | 1 W.          | AWS Su 10           | )/28/12           | 10:58 AM FOX Ne              | ws Sunday         | 11:00 AM-12:00         | PΝ       | :30 (   | )FA12G182H |            |      | \$50.00    | N   |
| Spots: # Ch   | 8        | 10/23/12      | 10/29/12            | M-F 1             | 0p-1030p                     | 10:00 PM-10:30 PM | · 2                    | :        | :30     | 2          | \$1,100.00 | NM   |            |     |
| 2 WAWS   F   10/26/12   10:12 PM M-F 10p-1030p   10:00 PM-10:30 PN   :30 0FA12G150H   \$1,100.00  |          | Weeks:        | Start Date 10/23/12 | End Da<br>10/29/1 | <u>te</u> <u>MTWIFSS</u> 22  | Spots/Week 2      |                        |          |         |            |            |      |            |     |
| 1 WAWS F 10/26/12 10:27 PM M-F 10p-1030p 10:00 PM-10:30 PW :30 0FA12G182H \$1,100.00 PM 10/23/12 10/29/12 M-F 1030p-11p 10:30 PM-11:00 PM MF-F :30 3 \$550.00 NM PM 10/23/12 10/29/12 MTWTFSS MT-F 3 Spots/Week Rate  |          | Spots: # Cl   | <u>n Day Ai</u>     | r Date            | Air Time Descript            | <u>ion</u>        | Start/End Time         | L        | ength A | \d-ID      |            |      | Rate 7     | Гур |
| 9   10/23/12   10/29/12   M-F   1030p-11p   10:30 PM-11:00 PM   MTF   :30   3   \$550.00   NM   |          | 2 W           | AWS F 10            | )/26/12           | 10:12 PM M-F 10p             | -1030p            | 10:00 PM-10:30         | PΝ       |         |            |            |      | \$1,100.00 | N   |
| Weeks:         Start Date 10/23/12 bigs.         End Date 10/29/12 bigs.         MTWTFSS MT F- Spots/Week MTWTF- Spo   |          | 1 W           | AWS F 10            | 0/26/12           | 10:27 PM M-F 10p             | -1030p            | 10:00 PM-10:30         | PN       | :30 0   | )FA12G182H |            |      | \$1,100.00 | Ν   |
| Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate           3 WAWS Tu         10/23/12         10:52 PM M-F 1030p-11p         10:30 PM-11:00 PW         :30 0FA12G155H         \$550.00           1 WAWS F         10/26/12         10:53 PM M-F 1030p-11p         10:30 PM-11:00 PW         :30 0FA12A186H         \$550.00           10 10/23/12         10/29/12         Dr Phil         9:00 AM-10:00 AM         MTWTF         :30 0FA12A186H         \$550.00           Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS MTWTF         Spots/Week 5100.00         Rate 100.00           Spots: # Ch 2 Day Air Date 10/23/12         Air Time 20 Description 20 Description 20 AM-10:00 AM 20 OEAL2Z151H         Ength Ad-ID 20 AM-10:00 AM 20 OEAL2Z151H         \$100.00           3 WAWS W 10/24/12         9:25 AM Dr Phil 20 OEAM-10:00 AM 20 OEAL2Z151H         \$100.00         \$100.00           5 WAWS Th 10/25/12         9:10 AM Dr Phil 20 OEAM-10:00 AM 20 OEAL2Z151H         \$100.00           5 WAWS Th 10/25/12         9:21 AM Dr Phil 20 OEAM-10:00 AM 20 OEAL2Z151H         \$100.00  | 9        | 10/23/12      | 10/29/12            | M-F 1             | 030p-11p                     | 10:30 PM-11:00 PM | МТ F                   | :        | :30     | 3          | \$550.00   | NM   |            |     |
| 3 WAWS   Tu   10/23/12   10:52 PM M-F 1030p-11p   10:30 PM-11:00 PN   :30 0FA12G155H   \$550.00   |          | Weeks:        |                     | End Da<br>10/29/1 | <u>MTWΓFSS</u><br><u>MΓF</u> | Spots/Week 3      |                        |          |         |            |            |      |            | _   |
| 1 WAWS F 10/26/12 10:53 PM M-F 1030p-11p 10:30 PM-11:00 PV :30 0FA12A186H \$550.00  10 10/23/12 10/29/12 Dr Phil 9:00 AM-10:00 AM MTWTF :30 5 \$100.00 NM  Weeks: Start Date 10/29/12 MTWTF 5 \$100.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 4 WAWS Tu 10/23/12 9:25 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12Z151H \$100.00  3 WAWS W 10/24/12 9:55 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12Z151H \$100.00  5 WAWS Th 10/25/12 9:10 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12Z151H \$100.00  1 WAWS F 10/26/12 9:21 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12Z151H \$100.00   |          |               |                     |                   |                              |                   | Start/End Time         | L        |         |            |            |      | Rate       |     |
| 10 10/23/12   |          | 3 W.          | AWS Tu 10           | 0/23/12           | 10:52 PM M-F 103             | 30p-11p           | 10:30 PM-11:00         | PΝ       | :30 (   | )FA12G155H |            |      | \$550.00   | Ν   |
| Weeks:         Start Date 10/23/12         End Date 10/29/12         MTWTFSS MTWTF         Spots/Week \$100.00         Rate \$100.00           Spots: # Ch Day Air Date 4 WAWS Tu 10/23/12         Air Time Description Description         Start/End Time 10:00 AM 1:30 0FA12Z151H 1:00.00         \$100.00           3 WAWS W 10/24/12         9:25 AM Dr Phil 9:00 AM-10:00 AM 1:30 0FA12Z151H 1:00.00         \$100.00           5 WAWS Th 10/25/12         9:10 AM Dr Phil 9:00 AM-10:00 AM 1:30 0FA12Z151H 1:00.00         \$100.00           1 WAWS F 10/26/12         9:21 AM Dr Phil 9:00 AM-10:00 AM 1:30 0FA12Z151H 1:00.00         \$100.00   |          | 1 W           | AWS F 10            | 0/26/12           | 10:53 PM M-F 103             | 30p-11p           | 10:30 PM-11:00         | PN       | :30 0   | )FA12A186H |            |      | \$550.00   | N   |
| 10/23/12         MTWFF - 5         \$100.00           Spots: # Ch         Day         Air Time         Description         Start/End Time         Length Ad-ID         Rate           4 WAWS         Tu         10/23/12         9:25 AM Dr Phil         9:00 AM-10:00 AM         :30 0FA12Z151H         \$100.00           3 WAWS         W         10/24/12         9:55 AM Dr Phil         9:00 AM-10:00 AM         :30 0FA12G155H         \$100.00           5 WAWS         Th         10/25/12         9:10 AM Dr Phil         9:00 AM-10:00 AM         :30 0FA12Z151H         \$100.00           1 WAWS         F         10/26/12         9:21 AM Dr Phil         9:00 AM-10:00 AM         :30 0FA12A186H         \$100.00   | 10       | 10/23/12      | 10/29/12            | Dr Phi            | il                           | 9:00 AM-10:00 AM  | МГЖГБ                  |          | :30     | 5          | \$100.00   | NM   |            |     |
| 4 WAWS Tu 10/23/12       9:25 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12Z151H       \$100.00         3 WAWS W 10/24/12       9:55 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12G155H       \$100.00         5 WAWS Th 10/25/12       9:10 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12Z151H       \$100.00         1 WAWS F 10/26/12       9:21 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12A186H       \$100.00   |          | Weeks:        |                     |                   |                              | Spots/Week 5      |                        |          |         |            |            |      |            |     |
| 3 WAWS W 10/24/12       9:55 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12G155H       \$100.00         5 WAWS Th 10/25/12       9:10 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12Z151H       \$100.00         1 WAWS F 10/26/12       9:21 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12A186H       \$100.00   |          |               |                     |                   |                              | ion_              |                        |          |         |            |            |      | Rate       | Гуг |
| 5 WAWS Th       10/25/12       9:10 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12Z151H       \$100.00         1 WAWS F       10/26/12       9:21 AM Dr Phil       9:00 AM-10:00 AM       :30 0FA12A186H       \$100.00  |          |               |                     |                   |                              |                   |                        |          |         |            |            |      | •          | Ν   |
| 1 WAWS F 10/26/12 9:21 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12A186H \$100.00  |          |               |                     |                   |                              |                   | 9:00 AM-10:00 A        | ΔM       |         |            |            |      | \$100.00   |     |
|   |          |               |                     |                   |                              |                   |                        |          |         |            |            |      | \$100.00   |     |
| 44 40/20/42 40/20/42 Chara William 44/00 AM 42/00 DM MENTE 20 E \$20.00 NM  |          | 1 W           | AWS F 10            | 0/26/12           | 9:21 AM Dr Phil              |                   | 9:00 AM-10:00 A        | ΔM       | :30 0   | )FA12A186H |            |      | \$100.00   | Ν   |
| 11 10/23/12 10/29/12 Steve Wilkos 11.00 AM-12.00 PM MIWIF30 5 \$60.00 NM  | 11       | 10/23/12      | 10/29/12            | Steve             | Wilkos                       | 11:00 AM-12:00 PM | МГWГF                  | :        | :30     | 5          | \$80.00    | NM   |            |     |

Rate

Spots/Week



**WAWS-TV Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

Send Payment To:

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 51197-1   | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |

| http://\ | vww.fox30jax.co | <u>om</u>              |                         |   |                         |          |        |            |          |      |             |
|----------|-----------------|------------------------|-------------------------|---|-------------------------|----------|--------|------------|----------|------|-------------|
|          |                 |                        |                         |   |                         |          |        | Spots/     |          |      |             |
| Line     | Start Date      | End Date               | Description             | Start/End Time                                    | MTWTFSS                 | Ler      | ngth   | Week       | Rate     | Type |             |
| 11       | 10/23/12        | 10/29/12               | Steve Wilkos            | 11:00 AM-12:00 PM                                 | МГWГF                   |          | :30    | 5          | \$80.00  | NM   |             |
|          |                 | 10/23/12               | 10/29/12 MTWTF-         | - 5   | \$80.00                 |          |        |            |          |      |             |
|          | Spots: # Ch     |                        |                         | <del>_</del>                                      | Start/End Time          |          | Length |            |          |      | Rate Type   |
|          |                 | WS Tu 10               |                         |   | 11:00 AM-12:0           |          |        | OFA12G155H |          |      | \$80.00 NM  |
|          |                 | AWS W 10               |                         |   | 11:00 AM-12:0           |          |        | 0FA12Z151H |          |      | \$80.00 NM  |
|          |                 | WS Th 10               |                         |   | 11:00 AM-12:0           |          |        | OFA12G155H |          |      | \$80.00 NM  |
|          | 5 WA            | WS F 10                | /26/12 11:53 AM Ste     | ve Wilkos   | 11:00 AM-12:0           | 00 PN    | :30    | OFA12G182H |          |      | \$80.00 NM  |
| 12       | 10/23/12        | 10/29/12               | Jerry Springer          | 12:00 PM-1:00 PM                                  | МГWГF                   |          | :30    | 5          | \$80.00  | NM   |             |
|          | Weeks:          | Start Date 10/23/12    | End Date MTWTFS: MTWTF- | Spots/Week 5                                      | <u>Rate</u><br>\$80.00  |          |        |            |          |      |             |
|          | Spots: # Ch     |                        |                         |   | Start/End Time          |          | Length |            |          |      | Rate Type   |
|          |                 | WS Tu 10               |                         | , , ,   | 12:00 PM-1:00           |          |        | OFA12G155H |          |      | \$80.00 NM  |
|          |                 | WS W 10                |                         |   | 12:00 PM-1:00           |          |        | OFA12G155H |          |      | \$80.00 NM  |
|          |                 | WS Th 10               |                         | <del>, , , , , , , , , , , , , , , , , , , </del> | 12:00 PM-1:00           |          |        | OFA12G15OH |          |      | \$80.00 NM  |
|          | 3 WA            | WS F 10                | /26/12 12:29 PM Jeri    | ry Springer                                       | 12:00 PM-1:00           | ) PM     | :30    | 0FA12A186H |          |      | \$80.00 NM  |
| 13       | 10/23/12        | 10/29/12               | M-F 2p-3p               | 2:00 PM-3:00 PM                                   | МГWГF                   |          | :30    | 2          | \$80.00  | NM   |             |
|          | Weeks:          | Start Date<br>10/23/12 | End Date MTWTFS: MTWTF- | Spots/Week 2                                      | <u>Rate</u><br>\$80.00  |          |        |            |          |      |             |
|          | Spots: # Ch     | <u>Day</u> Air         | Date Air Time Des       | scription   | Start/End Time          | <u> </u> | Length |            |          |      | Rate Type   |
|          |                 | AWS Tu 10              |                         | <sup>=</sup> 2p-3p                                | 2:00 PM-3:00            | PM       |        | OFA12Z151H |          |      | \$80.00 NM  |
|          | 2 W <i>A</i>    | WS F 10                | /26/12 2:17 PM M-F      | <sup>-</sup> 2p-3p                                | 2:00 PM-3:00            | PM       | :30    | OFA12G150H |          |      | \$80.00 NM  |
| 14       | 10/23/12        | 10/29/12               | The Doctors             | 3:00 PM-4:00 PM                                   | МГWГF                   |          | :30    | 2          | \$80.00  | NM   |             |
|          | Weeks:          | Start Date 10/23/12    | End Date MTWTFS: MTWTF- |   | <u>Rate</u><br>\$80.00  |          |        |            |          |      |             |
|          | Spots: # Ch     |                        |                         |   | Start/End Time          | _        | Length |            |          |      | Rate Type   |
|          | 2 W <i>A</i>    | WS Tu 10               | /23/12 3:59 PM The      | Doctors   | 3:00 PM-4:00            | PM       | :30    | OFA12G155H |          |      | \$80.00 NM  |
| 15       | 10/23/12        | 10/29/12               | Dr Phil                 | 4:00 PM-5:00 PM                                   | МГWГF                   |          | :30    | 5          | \$100.00 | NM   |             |
|          | Weeks:          | Start Date<br>10/23/12 | End Date MTWTFS: MTWTF- |   | <u>Rate</u><br>\$100.00 |          |        |            |          |      |             |
| <u> </u> | Spots: # Ch     |                        |                         |   | Start/End Time          |          | Length |            |          |      | Rate Type   |
|          |                 |                        | /23/12 4:47 PM Dr I     |   | 4:00 PM-5:00            | PM       |        | 0FA12Z151H |          |      | \$100.00 NM |
|          |                 | WS W 10                |                         |   | 4:00 PM-5:00            |          |        | OFA12G155H |          |      | \$100.00 NM |
|          |                 | WS Th 10               |                         |   | 4:00 PM-5:00            |          |        | 0FA12Z151H |          |      | \$100.00 NM |
|          | 2 W <i>A</i>    | WS F 10                | /26/12 4:56 PM Dr I     | Phil Phil   | 4:00 PM-5:00            | PM       | :30    | 0FA12G182H |          |      | \$100.00 NM |
| 16       | 10/23/12        | 10/29/12               | Family Feud             | 5:00 PM-5:30 PM                                   | 11111                   |          | :30    | 5          | \$160.00 | NM   |             |
|          | Weeks:          | Start Date<br>10/23/12 | End Date MΓWΓFS: 11111- |   | <u>Rate</u><br>\$160.00 |          |        |            |          |      |             |
|          | Spots: # Ch     |                        |                         | scription   | Start/End Time          | <u> </u> | Length |            |          |      | Rate Type   |
|          |                 | AWS Tu 10              |                         |   | 5:00 PM-5:30            |          |        | OFA12G155H |          |      | \$160.00 NM |
|          |                 | WS W 10                |                         |   | 5:00 PM-5:30            |          |        | 0FA12Z151H |          |      | \$160.00 NM |
| <u> </u> |                 | WS Th 10               |                         |   | 5:00 PM-5:30            |          |        | OFA12G155H |          |      | \$160.00 NM |
|          | 5 WA            | WS F 10                | /26/12 5:28 PM Fan      | nily Feud   | 5:00 PM-5:30            | PM       | :30    | 0FA12A186H |          |      | \$160.00 NM |
| 17       | 10/23/12        | 10/29/12               | Family Feud             | 5:30 PM-6:00 PM                                   | 11111                   |          | :30    | 5          | \$160.00 | NM   |             |

MTWTFSS

End Date

Start Date

Weeks:

Rate



Send Payment To: **WAWS-TV Newport Television LLC** PO Box 402619 Atlanta, GA 30384-2619

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 51197-1   | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser        | Product           | Estimate Number |
|-------------------|-------------------|-----------------|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |

24 10/28/12

10/28/12

Sun Reg 1

| http://v | vww.fox30jax.co | om_                         |                      |                                |                   |                                  |       |          |                      |            |      |                       |          |
|----------|-----------------|-----------------------------|----------------------|--------------------------------|-------------------|----------------------------------|-------|----------|----------------------|------------|------|-----------------------|----------|
|          |                 |                             |                      |                                |                   |                                  |       | Spo      |                      |            |      |                       |          |
| Line     | Start Date      | End Date                    | Description          | on                             | Start/End Time    | MTWTFSS                          | Lengt | h We     | ek                   | Rate       | Type |                       |          |
| 17       | 10/23/12        | 10/29/12                    | Family Fe            | eud                            | 5:30 PM-6:00 PM   | 11111                            | :30   | 0        | 5                    | \$160.00   | NM   |                       |          |
|          | 0               | 10/23/12                    | 10/29/12             |                                | 5                 | \$160.00                         |       |          | ID.                  |            |      | Data                  | <b>T</b> |
|          |                 | <u>Day Air</u><br>AWS Tu 10 |                      | Time Descript 43 PM Family F   |                   | Start/End Time<br>5:30 PM-6:00 P |       | ngth Ad- | 12G155H              | ſ          |      | Rate<br>\$160.00      |          |
|          |                 | AWS W 10                    |                      | 46 PM Family F                 |                   | 5:30 PM-6:00 F                   |       |          | 12G155H              |            |      | \$160.00              |          |
|          |                 | AWS Th 10                   |                      | 58 PM Family F                 |                   | 5:30 PM-6:00 P                   |       | :30 OFA  | 12Z151H              | [          |      | \$160.00              | NM       |
|          | 5 W             | AWS F 10                    | /26/12 5:            | 7 PM Family F                  | eud               | 5:30 PM-6:00 P                   | M     | :30 OFA  | .12G182H             | [          |      | \$160.00              | NM       |
| 18       | 10/23/12        | 10/29/12                    |                      |                                | 6:00 PM-6:30 PM   | МГWГF                            | :30   | 0        | 2                    | \$85.00    | NM   |                       |          |
|          | Weeks:          | Start Date 10/23/12         | 10/29/12             | MTWTFSS<br>MTWTF               | Spots/Week 2      | <u>Rate</u><br>\$85.00           |       |          |                      |            |      |                       |          |
|          |                 |                             |                      | Time Descrip                   | <u>tion</u>       | Start/End Time                   |       | ngth Ad- | _                    |            |      | Rate                  |          |
|          | 1 W             | AWS Tu 10                   | /23/12 6: <i>′</i>   | 16 PM                          |                   | 6:00 PM-6:30 F                   | M     | :30 OFA  | 12Z151H              |            |      | \$85.00               | NM       |
| 19       | 10/23/12        |                             | The Simp             |                                | 7:30 PM-8:00 PM   | - 2 1                            | :30   | 0        | 3                    | \$300.00   | NM   |                       |          |
|          | Weeks:          | 10/23/12                    | End Date<br>10/29/12 | - 2 1                          | Spots/Week 3      | Rate<br>\$300.00                 |       |          |                      |            |      |                       |          |
|          |                 | Day Air                     |                      | Time Descript                  |                   | Start/End Time                   |       | ngth Ad- | _                    | ,          |      | Rate                  |          |
| -        |                 | AWS Tu 10                   |                      | 32 PM The Sim                  |                   | 7:30 PM-8:00 P<br>7:30 PM-8:00 P |       |          | .12G155H<br>.12Z151H |            |      | \$300.00              |          |
| -        |                 | AWS Tu 10,<br>AWS F 10,     |                      | 42 PM The Sim                  | •                 | 7:30 PM-8:00 P                   |       |          | 12A186H              |            |      | \$300.00<br>\$300.00  |          |
| $\vdash$ |                 |                             |                      |                                | <u> </u>          |                                  |       |          |                      |            |      | Ψ000.00               | 14141    |
| 20       | 10/23/12        | 10/29/12                    |                      |                                | 11:00 PM-11:30 PM | - 1 1                            | :30   | 0        | 2                    | \$300.00   | NM   |                       |          |
|          | Weeks:          |                             |                      | <u>MTWIFSS</u><br>- 1 1        | Spots/Week 2      | Rate<br>\$300.00                 |       |          |                      |            |      |                       |          |
|          |                 | Day Air                     |                      | Time Descript                  |                   | Start/End Time                   |       | ngth Ad- | _                    | ,          |      | Rate                  |          |
|          |                 | AWS Tu 10                   |                      | 24 PM Two And<br>25 PM Two And |                   | 11:00 PM-11:30<br>11:00 PM-11:30 |       |          | 12G155H<br>12G182H   |            |      | \$300.00              |          |
|          | 5 VV <i>F</i>   | 4VVS F 10,                  | /20/12 11.2          | 25 PIVI TWO ATI                | u A Hall Men      | 11:00 PW-11:30                   | JPIV  | .30 OFA  | 112010211            |            |      | \$300.00              | INIVI    |
| 21       | 10/23/12        | 10/29/12                    |                      |                                | 11:30 PM-12:00 XM | - 1 1                            | :30   | 0        | 2                    | \$180.00   | NM   |                       |          |
|          | Weeks:          | Start Date 10/23/12         | End Date<br>10/29/12 | <u>МГWTFSS</u><br>- 1 1        | Spots/Week 2      | <u>Rate</u><br>\$180.00          |       |          |                      |            |      |                       |          |
|          | <u> </u>        | Day Air                     |                      | Time Descrip                   |                   | Start/End Time                   |       | ngth Ad- | _                    |            |      | Rate                  |          |
|          |                 |                             |                      |                                | let Your Mother   | 11:30 PM-12:00                   |       |          | 12Z151H              |            |      | \$180.00              |          |
|          | 5 VV <i>F</i>   | AVVS F 10,                  | /26/12 11:           | 39 PIVI HOW I IV               | let Your Mother   | 11:30 PM-12:00                   | J XIV | :30 OFA  | 112A180H             | l .        |      | \$180.00              | NIVI     |
| 22       | 10/24/12        | 10/24/12                    | X Factor             |                                | 8:00 PM-10:00 PM  | W                                | :30   | 0        | 1                    | \$2,200.00 | NM   |                       |          |
|          | Weeks:          | Start Date<br>10/22/12      |                      | <u>MTWTFSS</u><br>W            | Spots/Week<br>1   | Rate<br>\$2,200.00               |       |          |                      |            |      |                       |          |
|          | Spots: # Ch     |                             |                      | Time Descript                  |                   | Start/End Time                   |       | ngth Ad- | <u>ID</u>            |            |      | Rate                  |          |
|          | 1 W             | AWS W 10.<br>Credited       |                      | X Facto                        | r                 | 8:00 PM-10:00                    | PM    | :00      |                      |            |      | <del>\$2,200.00</del> | NM       |
| 23       | 10/25/12        | 10/25/12                    | X Factor             |                                | 8:00 PM-9:00 PM   | T                                | :30   | 0        | 1                    | \$2,200.00 | NM   |                       |          |
|          | Weeks:          | Start Date 10/22/12         | End Date<br>10/28/12 | <u>MTWTFSS</u>                 | Spots/Week<br>1   | Rate<br>\$2,200.00               |       |          |                      |            |      |                       |          |
|          |                 | Day Air                     | Date Air             | Time Descript                  | <u>tion</u>       | Start/End Time                   | Le    | ngth Ad- | <u>ID</u>            |            |      | Rate                  |          |
|          | 1 W             | AWS Th 10.<br>Credited      |                      | X Facto                        | r                 | 8:00 PM-9:00 F                   | PM    | :00      |                      |            |      | <del>\$2,200.00</del> | NM       |

:30

\$1,000.00

NM

7:00 PM-8:00 PM

## INVOICE



Send Payment To:
WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 51197-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

| Advertiser        | Product           | Estimate Number |  |  |  |
|-------------------|-------------------|-----------------|--|--|--|
| Obama/D/President | OBAMA FOR AMERICA | 1537            |  |  |  |

http://www.fox30jax.com

Spots/

|      |             |                        |                             |                        |                   |                         |        | Spots/        |          |      |                       |      |
|------|-------------|------------------------|-----------------------------|------------------------|-------------------|-------------------------|--------|---------------|----------|------|-----------------------|------|
| Line | Start Date  | End Date               | Description                 | on                     | Start/End Time    | MTWTFSS I               | Length | Week          | Rate     | Type |                       |      |
|      |             |                        |                             |                        |                   |                         |        |               |          |      |                       |      |
|      | Weeks:      | Start Date             | End Date                    | MTWTFSS<br>S           | Spots/Week        | Rate                    |        |               |          |      |                       |      |
|      |             | 10/22/12               |                             |                        | 1                 | \$1,000.00              |        |               |          |      |                       |      |
|      | Spots: # Ch |                        |                             | Time Descrip           | _                 | Start/End Time          |        | gth Ad-ID     |          |      | Rate                  |      |
|      | 1 W         | AWS Su 10,<br>Credited |                             | Sun Re                 | eg 1<br>          | 7:00 PM-8:00 PM         | :      | 00            |          |      | <del>\$1,000.00</del> | · NM |
| 26   | 10/24/12    | 10/28/12               | MLB Wor                     | rld Series             | 8:00 PM-11:00 PM  | WT- SS                  | :30    | 4             | \$900.00 | NM   |                       |      |
|      | Weeks:      | Start Date<br>10/22/12 | End Date<br>10/28/12        | MTWTFSS<br>WT-SS       | Spots/Week 4      | <u>Rate</u><br>\$900.00 |        |               |          |      |                       |      |
|      | Spots: # Ch | <u>Day Air</u>         | Date Air                    | Time Descrip           | <u>otion</u>      | Start/End Time          | Leng   | gth Ad-ID     |          |      | Rate                  | Type |
|      | 3 W         | AWS W 10/              | /24/12 11:                  | 50 PM MLB W            | orld Series       | 8:00 PM-11:00 PM        | И:     | 30 0FA12Z1511 | H        |      | \$900.00              | NM   |
|      |             | AWS Th 10/             |                             | 22 PM MLB W            | orld Series       | 8:00 PM-11:00 PM        |        | 30 0FA12G155  |          |      | \$900.00              | NM   |
|      |             | AWS Sa 10/             |                             | 58 PM MLB W            | orld Series       | 8:00 PM-11:00 PM        | И:     | 30 OFA12G1501 | H        |      | \$900.00              | NM   |
|      | 2 W         | AWS Su 10/             | /28/12 9:                   | 35 PM MLB W            | orld Series       | 8:00 PM-11:00 PM        | И :    | 30 OFA12A186  | Ŧ        |      | \$900.00              | NM   |
| 27   | 10/28/12    | 10/28/12               | Sa-Su 43                    | 30a-5a                 | 430a-5s           | 1                       | :30    | 1             | \$5.00   | NM   |                       |      |
|      | Weeks:      | Start Date 10/23/12    | End Date<br>10/29/12        | <u>MTWTFSS</u>         | Spots/Week<br>1   | <u>Rate</u><br>\$5.00   |        |               |          |      |                       |      |
|      | Spots: # Ch | Day Air                | Date Air                    | Time Descrip           | <u>otion</u>      | Start/End Time          | Leng   | gth Ad-ID     |          |      | Rate                  | Type |
|      | 1 W         | AWS Su 10/             | /28/12 4:                   | 56 AM Sa-Su            | 430a-5a           | 430a-5s                 | :      | 30 OFA12G182  | H        |      | \$5.00                | NM   |
| 29   | 10/23/12    | 10/29/12               | Delayed                     | 10p News               | 10:30 PM-11:30 PM | 1-11                    | :30    | 3             | \$300.00 | NM   |                       |      |
|      | Weeks:      | Start Date<br>10/23/12 |                             | MTWTFSS<br>1-11        | Spots/Week 3      | Rate<br>\$300.00        |        |               |          |      |                       |      |
|      | Spots: # Ch |                        |                             | Time Descrip           |                   | Start/End Time          | Lenç   | gth Ad-ID     |          |      | Rate                  | Type |
|      |             | Late Rur               | due to Spo                  | 14 AM Delaye           | •                 | 10:30 PM-11:30 F        | PN :   | 30 OFA12G155  | H        |      | \$300.00              | NM   |
|      | 2 W         |                        | /25/12 11:3<br>n due to Spo | 38 PM Delaye           | d 10p News        | 10:30 PM-11:30 F        | PN :   | 30 OFA12G150  | H        |      | \$300.00              | NM   |
| 30   | 10/23/12    | 10/29/12               | Delayed                     | 1030p News             | 11:00 PM-12:00 XM | 1-11                    | :30    | 3             | \$180.00 | NM   |                       |      |
|      | Weeks:      | Start Date 10/23/12    | End Date<br>10/29/12        | <u>MTWTFSS</u><br>1-11 | Spots/Week 3      | <u>Rate</u><br>\$180.00 |        |               |          |      |                       |      |
|      | Spots: # Ch | Day Air                |                             | Time Descrip           | <u>otion</u>      | Start/End Time          | Leng   | gth Ad-ID     |          |      | Rate                  | Туре |
|      | 1 W         | AWS W 10/<br>Late Rur  | /24/12 12:<br>due to Spo    | 47 AM Delaye           | d 1030p News      | 11:00 PM-12:00 X        |        | 30 OFA12G155  | Н        |      | \$180.00              |      |
|      | 2 W         | AWS Th 10/             |                             | 10 AM Delaye           | d 1030p News      | 11:00 PM-12:00 X        | (N :   | 30 0FA12Z1511 | Н        |      | \$180.00              | NM   |
|      |             |                        |                             |                        |                   | Total Spots             |        | 70            |          |      |                       |      |

**Payment Terms 30 Days** 

<u>Gross Total</u> \$13,565.00

Agency Commission \$2,034.75

Net Amount Due \$11,530.25